NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY - 15 DECEMBER 2015

Title of report	2015/16 EVENTS UPDATE	
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Purpose of report	To update members with regards to 2015/16 events funded within the Coalville Special Expense Area	
Recommendations	THAT THE WORKING PARTY 1) NOTE THE PROGRESS UPDATE ON 2015/16 EVENTS	

1.0 EVENT PROGRAMME UPDATE FOR COALVILLE

1.1 The following events have recently been delivered

1.2 November – Christmas Lights Switch On Event

The 2015 Coalville Christmas Lights Switch on event combined with the Coalville Town Team Food and Drink event was delivered on Saturday 21 November and was well supported by the Coalville community. Both events received significant media coverage.

Coalville's Sheena McHugh (2015 Voice UK semi-finalist) was the events lights switch on star alongside the Chairman of the Council and tweeted after her stage performance "Loved seeing all my local fans in my hometown, had a great night performing and bringing in the festivities".

Other Christmas themed activities at the event included our popular Santa's Grotto with real reindeer, Fair rides, Woodies Wings and craft activities in the Market plus the annual Firework finale at 530pm.

Free car parking also started in both Ashby and Coalville for 5 consecutive Saturdays, leading up to Christmas from the switch on date covering 21 and 28 November, 5, 12, 19 December.

1.3 Coalville Christmas Decorations

At the Coalville Specials Expenses Working Party meeting on 13 October Members proposed an additional funding request for a Christmas tree with Lighting to be installed in Memorial Square which was then agreed by Cabinet. The total cost of organising the Christmas tree in Memorial Square was £2,370 and will be funded from Coalville Specials Reserves. The tree will be an annual cost but the trees lighting will be incorporated into the new Field and Lawn contract. There have been a few teething problems initially with the new contractor regarding power supply/timers for the Christmas Decorations around Coalville but they have been quickly resolved.

1.4 2016/17 Proposed Events Programme (subject to final revenue budget position)

2016 PROPOSED COALVILLE EVENTS	2015/16	2016/17 Proposed Budget
11 TH June – Proms in the Park (Including the Queen's 90 th Birthday celebrations.	£3,000	£3,000
12 th June – Picnic in the Park (including street entertainers in performance area, youth zone revamp, live music)	£11,500	£12,200
5 th August – Coalville by the Sea Family by the sea event	£1,800	£1,800
26 th November – Christmas Lights Switch On Follows Coalville Food and Drink festival which is organised by Coalville Town Team	£8,000	£8,000
Totals	£24,300	£25,000
Coalville Christmas Decorations	£15,500	£16,000